

Use of evaluation findings: Types and influences

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Neuchâtel Switzerland*

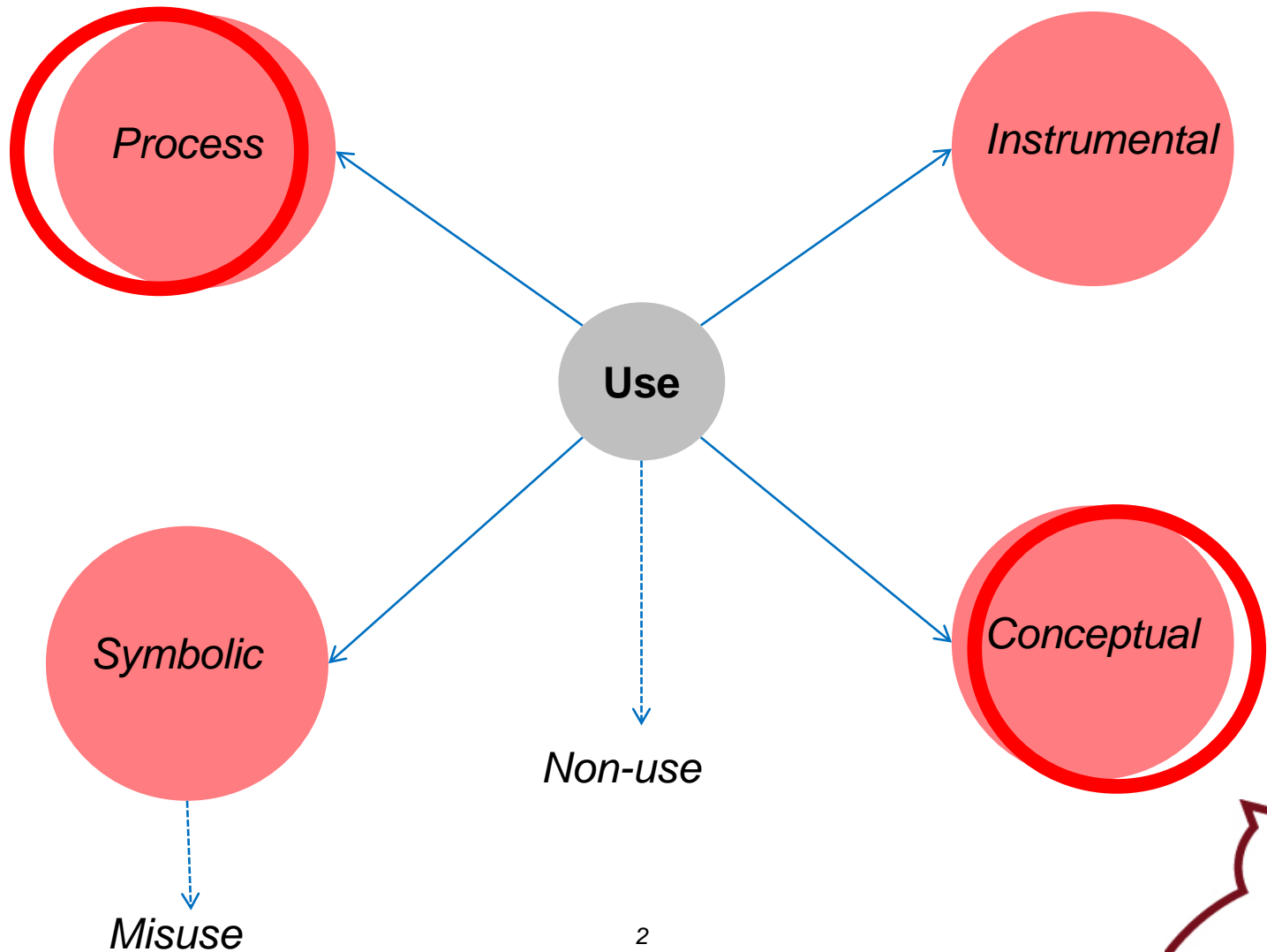
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Dr Glenn O'Neil

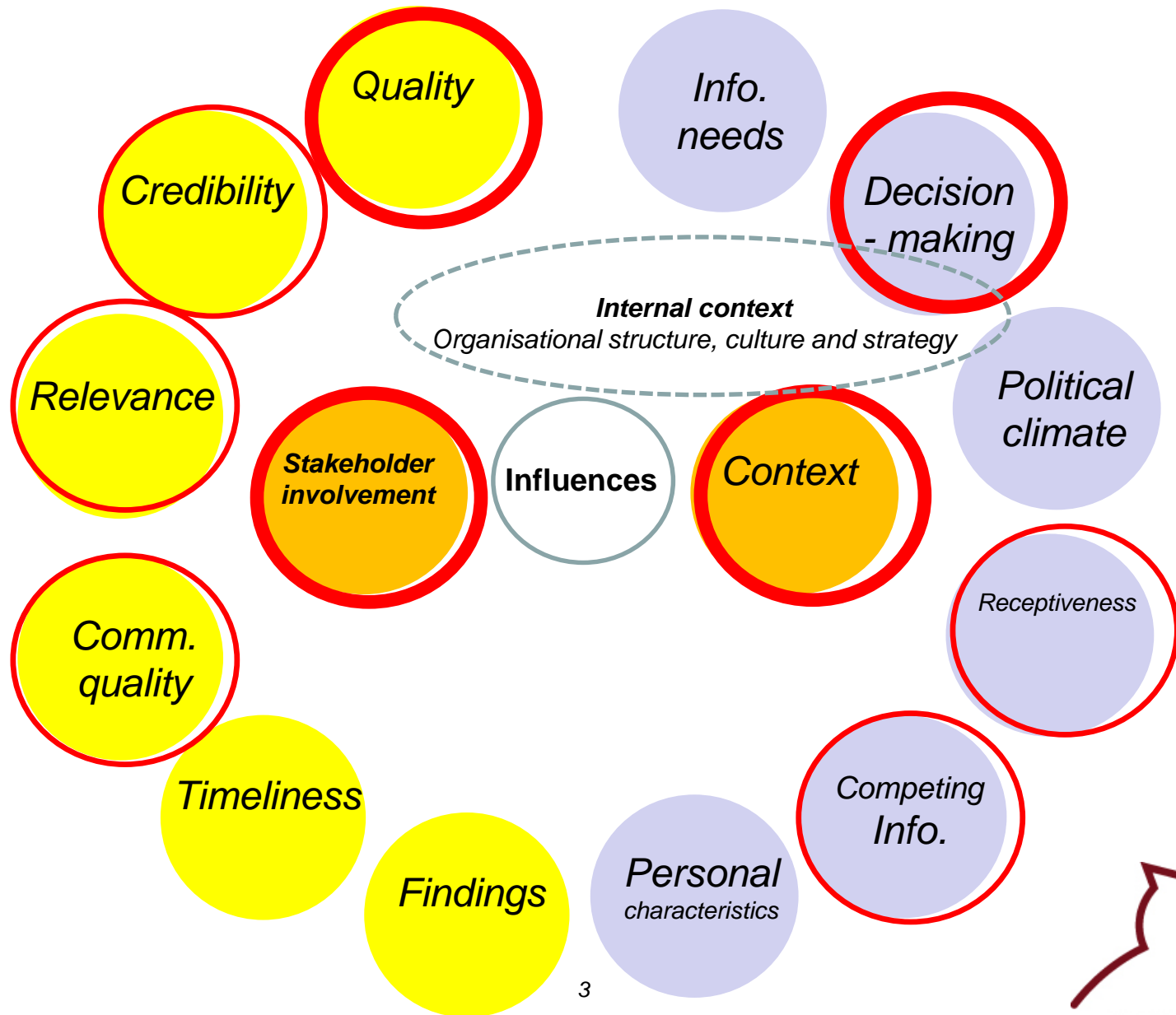
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Types of use



What influences use?



What influences use?

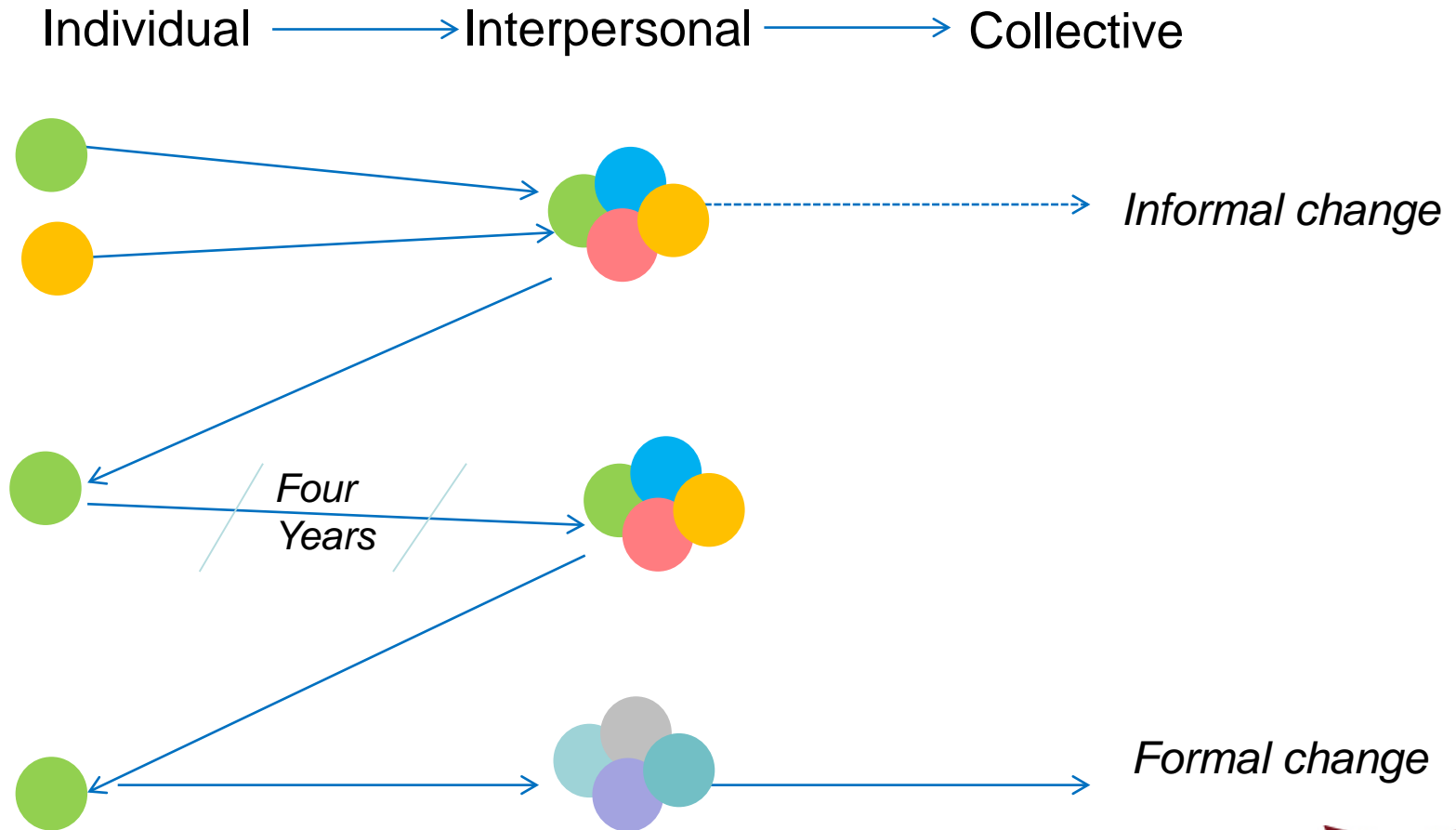
“Engagement, interaction, and communication between evaluation clients and evaluators is critical to the meaningful use of evaluations”

Johnson et al (2009)

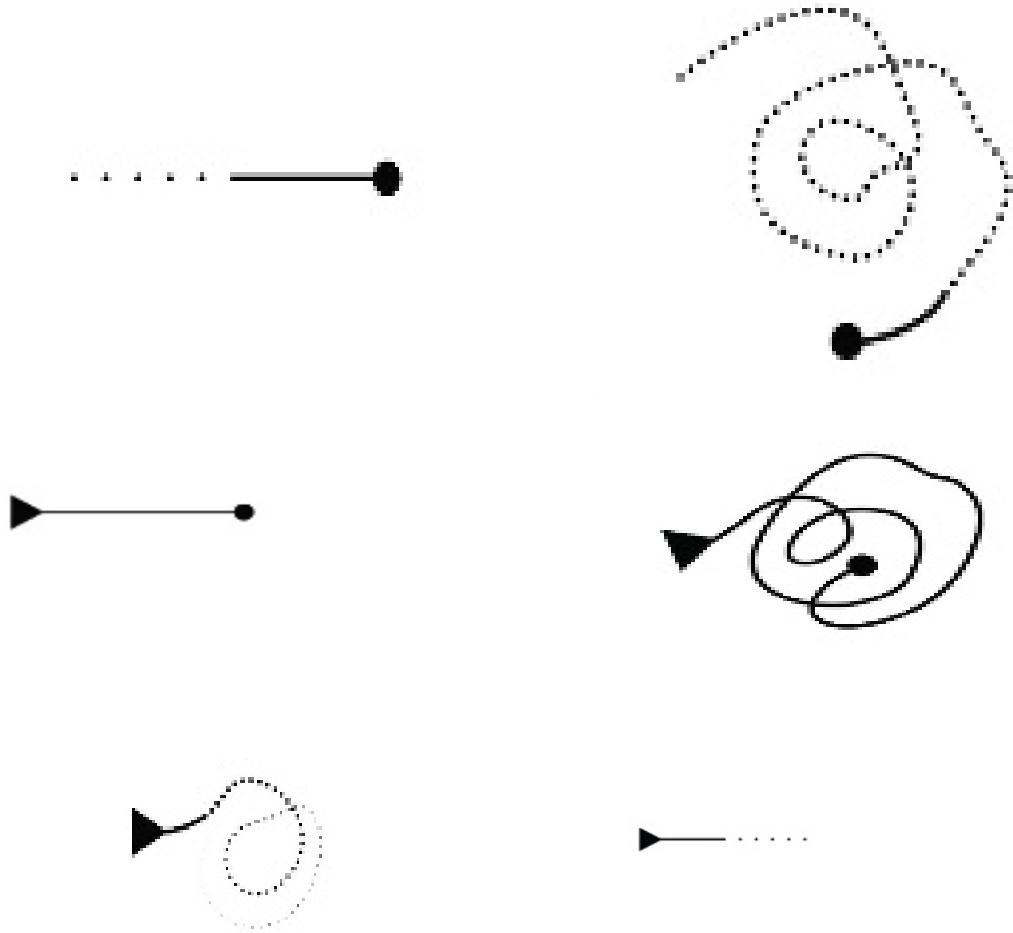
What is *used* from an evaluation?

- **Assumption:** what is used from an evaluation are the *recommendations*
- Yet in a study by this author, out of 28 instances of use identified in two evaluations, 18 were *not* from recommendations
- **For example:** Staff improve evaluation skills
Modify programme planning
Input into broad policy

How does evaluation use occur?



How does evaluation use occur?



Conclusions

1. Use may not be instrumental and direct as expected
2. Stakeholder involvement is critical to use
3. Organisations can influence evaluation use
4. Use can be unpredictable, opportunistic & unexpected

Contact details

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BLOG

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