



# Nationale Gesundheitsförderungs-Konferenz 2017

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### Referierende/r

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### Referat

Where next for Health Promotion? The "new public health" as it enters its fourth decade.

### Inhalt

The Ottawa Charter on health promotion has now ended its third decade. This anniversary was marked by the 9th Global Conference on Health Promotion, held in November 2016 in Shanghai, China. At that conference, the movements on healthy cities, sustainable development, health in all policies, and social determinants, all deeply rooted in the principles of health promotion, converged and surveyed their achievements.

After this remarkable history, has health promotion run its course? What is the role and the impact of health promotion in this new world of public health that it has itself created? What are the major disruptors to anticipate in the next decade?

This talk examines the future of health promotion from the perspective of its history from Ottawa to Shanghai, applying the lessons of the past to the challenges posed by noncommunicable conditions in today's Europe.